

**Peckham retires from Victoria Advocate;  
Roberts resumes President and Publisher title**



**Victoria, TX, February 1, 2010** – Barry Peckham retired from the Victoria Advocate February 1, and John Roberts, publisher, resumed the title of president and publisher.

Peckham, who served as president since November 2004, will provide consulting services to Advocate leadership for a period of time.

“The past five years have been both challenging and rewarding,” Peckham said, “and I feel good about the strength of the Advocate going forward.”

Roberts elaborated, “During his tenure, Barry built the strongest management team we’ve ever had and has advanced the Advocate to a nationally-recognized, award-winning newspaper. He positioned Victoria Advocate Publishing Company to withstand the challenges of our industry and to face the future with strong confidence. The Roberts and McHaney families are grateful for his outstanding service.”

Brenda Miller-Ferguson, senior vice president and general manager, now will lead the Advocate, reporting to Roberts. Family members, Stephen McHaney and Dan Easton, vice president/operations/chief financial officer and vice president/digital respectively, comprise the executive team.